



Cornerstones for a successful organic development – recommendations for EAEU countries

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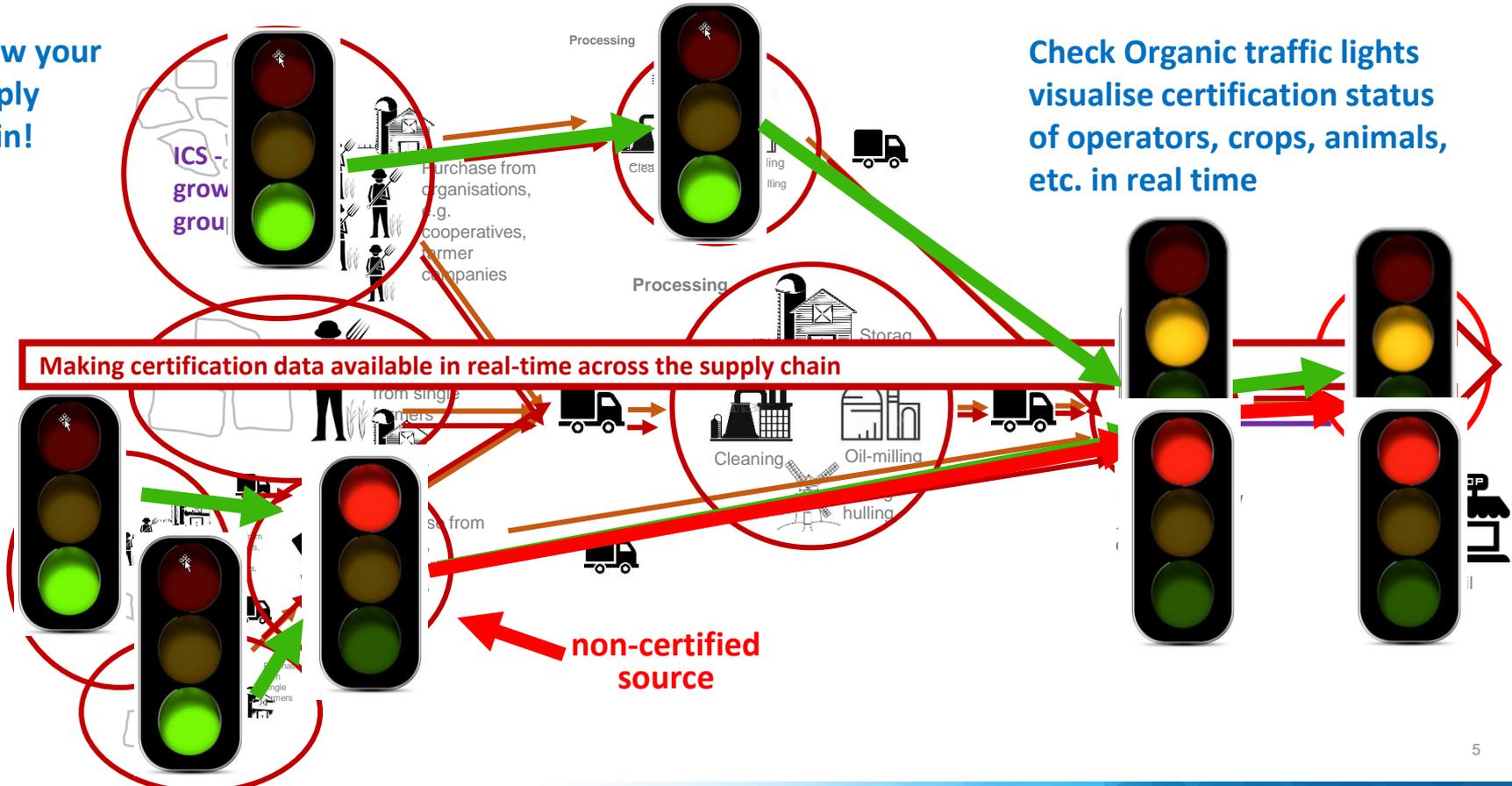
1. The **global market will soon reach 100 billion US\$ turnover**, with a yearly growth rate of almost 10%.
 2. The **EAEU countries have a very minor share** in this market, given their potential production capacity this could be different.
 3. Only recently, countries have passed laws and implementing regulations. Nevertheless, they should be congratulated for these achievements!
 4. At the same time countries still **lack accompanying rules and investments into research, domestic certification and competent authorities, education and training as well as appropriate funding schemes** assisting farmers, at least during conversion.
 5. **Barriers to market access**
 - * to EAEU countries, due to **lack of common action and strategic cooperation**,
 - * to target markets, due to **lack of domestic systems and equivalency agreements**.
 6. Low to **no credibility** of producers and suppliers due to **fraud and non-transparent procedures**, although certified by international certifiers.
- ... while at the same time, there is under-supply in global markets ...

1. Each country of the EAEU would need
 - a. to **finalize its organic guarantee system** as soon as possible,
 - b. and to **pass a national Organic Action Plan**.
2. The **EAEU may call** member states to coordinated action
 - a. to **harmonize** their organic systems,
 - b. to **reach a multilateral agreement** for trade among them. This would send a strong signal to EU, US and other authorities and markets
3. The **EAEU** could
 - a. **facilitate** countries' **negotiations with the EU, the US and Canada China(?)** to reach unilateral equivalency agreements,
 - b. if possible, lead negotiations together with EAEU countries to reach a multilateral agreement with other countries.
 - c. **Introduce** a common cloud based **organic integrity database to underpin the trust of buyers** in sourcing from EAEU member states, which is currently a major obstacle.

1. The FAO project in Kazakhstan (2018) set-up a **pilot National Organic Integrity Database**
2. The **database is tested and ready to be implemented** in Kazakhstan
 - a. It is translated to Russian,
 - b. The Kazakh 'client' is set-up,
 - c. Training of a domestic implementation agency can start,
 - d. A helpdesk and support from international experts is ready,
 - e. Selected international certifiers are contracted to submit data.
3. **Farmers, producers, traders need to be motivated** to participate so that their certified production is traceable – now!
4. Based on this pilot, EAEU member states could follow the Kazakh example. Alternatively, the EAEU could run the system as a service for its members.
With international promotion, member states would soon attract foreign buyers' interest.

Know your
supply
chain!

Check Organic traffic lights
visualise certification status
of operators, crops, animals,
etc. in real time



For the benefit of

1. rural **development, jobs and income generation**
2. **strengthening agriculture and the food industry**, which is still a major contributor to GDP in EAEU countries
3. **nature** by reducing the pesticide and mineral fertilizer use
 - a. Less water pollution
 - b. Less stress on flora and fauna
 - c. ...
4. a **healthy people**, benefitting from pesticide free food production
5. reducing the **CO₂ foot print** by sequestering carbon in soil
6. and more ...

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EURASIAN
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THE INTEGRITY DATABASE
CHECK ORGANIC

Short video

Спасибо за внимание

